

Internationalisation and Global Outreach

Terms of Reference

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I. Objectives

The objectives are to:

- Strengthen collaboration, knowledge-sharing, and policy alignment across European University Alliances in advancing impactful, inclusive internationalisation and global outreach strategies.

Timeline to achieve the objectives:

- **Short-term (Q2 2025):** Elect the Group Chairing Team (GCT), adopt the ToR, and launch initial group activities (agenda-setting, coordination).
- **Mid-term (Q3–Q4 2025):** Identify joint outreach actions, host knowledge-sharing sessions, and produce initial shared outputs.
- **Long-term (2026 onward):** Shape European/global higher education policy discussions and support the creation of a sustainable, cooperative framework for global engagement.

The group is expected to:

- Map and share best practices in internationalisation
- Build joint tools, resources, and approaches
- Contribute to advocacy efforts through WP3
- Disseminate insights and activities via WP4

Target audiences include:

- European University Alliances
- The European Commission and national policymakers
- Higher education institutions and stakeholder networks
- Civil society and student/alumni communities
- Other consortia around the world

II. Background

This group was created to address a growing need for alignment and strategic integration of internationalisation practices across alliances—focusing on capacity-building, outreach, and meaningful policy engagement.

Initial exchanges among alliances have addressed global mobility, partnership coordination, and student engagement. This group builds on informal practices by formalising them into structured outputs and shared tools.

This is a continuation of a group created within FOREU2: Cooperation with non-EU partners.

III. Work plan and working modalities

Work Plan and Provisional Timeline

- **Q2 2025:** Group setup, GCT confirmation, ToR finalization
- **Q3 2025:** Launch webinars/CoPs and define first deliverables
- **Q4 2025:** Submit yearly activity report and identify 2026 priorities

Meeting Plan and Working Modalities

- Meetings every **6–8 weeks** via Zoom/Teams
- Dates selected via Doodle polls
- Duration: **60–90 minutes**
- Minutes shared via Teams/e-mail

Attributions of the GCT and group members

Group Chairing Team:

- Plan and chair meetings
- Set agendas and follow up on action points
- Coordinate reporting to WP2 and liaise with WP3/WP4 when relevant
- Oversee communications and group activity tracking

Group members:

- Participate actively in discussions and deliverables
- Contribute to subgroup work or lead thematic areas
- Share institutional practices and data as appropriate

Considerations on Equality & Diversity in organisational modalities

- Rotate facilitators and encourage balanced speaking roles
- Ensure participation from different regions, alliance sizes, and member profiles
- Apply inclusive scheduling and communication practices

EDI principles will be embedded in:

- Leadership rotation and participation norms
- Inclusive agenda-setting and topic prioritization
- Monitoring of participation balance and representation

Communication and dissemination plan of both the topical group activities and outputs

- Share updates via Teams, newsletters, and internal channels
- Work with WP4 for broader dissemination through FOREU4ALL platforms
- Develop branded materials and short summaries for visibility

The planned activities

- Launch webinar series or CoP workshop on selected topics
- Develop a **good practices repository**
- Form subgroups on themes like joint tools, student inclusion, or policy alignment
- Produce an **annual report** summarizing key activities and outcomes

IV. Inputs to WP3 Policy Dialogue & WP4 Communication and Dissemination

Any advocacy outputs developed will be aligned with WP3 and submitted for consultation and endorsement via the General Forum.

The group may explore short policy papers or joint statements. These will be shared with WP3 for feedback and co-development. Final versions will be proposed for General Forum review.

The group will closely work with WP4 to define dissemination channels and use the FOREU4ALL website, newsletter and social media for broader visibility. Outputs will be prepared in accessible formats with a clear visual identity.

V. Members

Expected profile of members: Institutional staff and experts from alliances with roles in internationalization, global strategy, mobility, student/alumni engagement, or policy coordination. Additionally, the group will be open to non-EU partners of alliances.

Expected role of members:

- Active participation in meetings and discussions
- Input to group documents and tools
- Optional participation in subgroups or external representation

Ideally 2 or 3 representatives per alliance can participate, ensuring both continuity and diversity.