

Aligning Project Management and Impact: A Practical and Strategic Dialogue for European University Alliances

15-17 April 2026

University of Granada, Arqus Alliance

PROGRAMME

Wednesday, 15 April		
<ul style="list-style-type: none"> • Arrival of participants. • 17h30 Speakers, facilitators and rapporteurs briefing at Conference Venue (location) • 19h30 Welcome cocktail at Patio of the Centro de Lenguas Modernas (location) 		
Thursday, 16 April		
FOCUS: Exploring Challenges & Learnings		
9h00-9h30	Registration	
9h30-9h45	WELCOME SESSION <ul style="list-style-type: none"> • Pedro Mercado Pacheco. Rector of the University Granada. Arqus Alliance. • Jonas Salz. Chair of the FOREU4ALL Project Management Topical Group. Project Coordinator – YUFE Alliance. • Glória Nunes Rodrigues. Co-chair of the FOREU4ALL Impact Topical Group. Impact Task Force Leader – ENLIGHT Alliance. 	Plenary Hybrid
9h45-10h30	KEYNOTE PANEL Why Project Management and Impact Matter for the Future of European Universities? Chair: <ul style="list-style-type: none"> • Lucie Hunter. Project Manager & Policy Advisor. FOREU4ALL. Panellists: <ul style="list-style-type: none"> • Caroline Censier-Calmus. Senior Advisor European Universities France. French Ministry of Higher Education, Research and Innovation. • Jan Palmowski. Secretary-General of The Guild of European Research-Intensive Universities. • Antonin Charret. Research Fellow. University of Oxford. 	Plenary Hybrid
10h30-11h00	SETTING THE SCENE What is Management and Impact in the European University Alliances context? <ul style="list-style-type: none"> • Jonas Salz. Chair of the FOREU4ALL Project Management Topical Group. Project Coordinator – YUFE Alliance. • Glória Nunes Rodrigues. Co-chair of the FOREU4ALL Impact Topical Group. Impact Task Force Leader – ENLIGHT Alliance. 	Plenary Hybrid
11h00-11h30	COFFEE BREAK. “Wall of Failures”	

11h30-13h00	<p>WORKSHOP on CHALLENGES (1) Challenges in Aligning Project Management and Impact</p> <p>Main Challenges Areas:</p> <ul style="list-style-type: none"> • Planning for Impact: Impact in EUAs Strategic Planning and Proposal Writing. • Data Collection and Analysis: How to Align and Combine Different Data Collection Processes. • Communication and Societal Accountability: How to Communicate EUAS Performance and Impact. • Management: How you Inform Strategic Decision-Making; How to Maximise/Mitigate Desired/Undesired Effects. • How to Align Project with Alliance-logics? <p>Facilitators & Rapporteurs:</p> <p>Salón de Grados</p> <ul style="list-style-type: none"> • Facilitator: Audrey Sullivan-Reilly. Monitoring, Evaluation and Learning Officer. Circle U. Alliance. • Rapporteur: Fernando Galán. Executive Director. EU-CONEXUS Alliance. <p>Room A04</p> <ul style="list-style-type: none"> • Facilitator: Angela Kipf. Quality & Impact Manager. EU GREEN Alliance. • Rapporteur: Delfien Cloet. Project Manager. ENLIGHT Alliance. <p>Room A05</p> <ul style="list-style-type: none"> • Facilitator: Lily Bethencourt. Project Oversight Manager. EUt+ Alliance. • Rapporteur: Patricia van Hemert. Project Manager. U!REKA Alliance. <p>Room A15</p> <ul style="list-style-type: none"> • Facilitator: Morris Villarroel. Associate Vice-Rector. EELISA Alliance. • Rapporteur: Julia Cora. Policy and Funding Advisor. YUFE Alliance. <p>Room A25</p> <ul style="list-style-type: none"> • Facilitator: Sannie van Boxtel. Institutional Coordinator. KreativEU Alliance. • Rapporteur: Laura Coló. Project Manager. 4EU+ Alliance. 	Salón de Grados A04 A05 A15 A25
13h00–14h00	LUNCH	
14h00-15h00	WORKSHOP on CHALLENGES (2) Continuation	Workshop rooms
15h00-15h30	COFFEE BREAK	
15h30-16h00	POSTER SESSION	Venue hall
16h00-17h30	<p>RAISING LITERACY SESSIONS</p> <p>Session 1. Embedding Impact in Everyday Project Management: Approaches to Planning, Evaluating and Managing Alliance outcomes.</p> <ul style="list-style-type: none"> • Ricardo Scacchetti. Founder & General Director. Impact Track. <p>Session 2. The Power of Storytelling: Reporting and Communicating our Alliance Achievements.</p> <ul style="list-style-type: none"> • Marina Fernández-Peña. Head of Communications. Arqus European University Alliance. • Armando-Urbe-Echeverria. Chief Communications Officer and Head of Impact and Dissemination Unit. EUTOPIA European University Alliance. • Heather McComb. Digital Communications Manager. UNA EUROPA Alliance. 	A25 Salón de Grados

	<p>Session 3. How to Make the Most of AI Tools for Effective Project Management and Impact.</p> <ul style="list-style-type: none"> • Ines Springael. Programme Lead CTL-AI. Breda University of Applied Sciences. • Sannie van Boxtel. Institutional coordinator KreativEU. Breda University of Applied Sciences. <p>Session 4. How to Embed Diversity and Inclusion in Project Management for Impact.</p> <ul style="list-style-type: none"> • Melih Oezkardes & Deirdre McQuillan. Co-chairs of the FOREU4ALL Diversity & Inclusion Topical Group. 	A15
		A04
17h30	END of FIRST DAY	
20h00	CONFERENCE DINNER at Las Tomasas Restaurant (location)	

FRIDAY, 17 April FOCUS: BUILDING OUR TOOLBOX AND A JOINT ROADMAP		
9h30-10h00	<p>RESTITUTION of 1st Day – Challenges</p> <p>Chair:</p> <ul style="list-style-type: none"> • Audrey Sullivan-Reilly. Monitoring, Evaluation and Learning Officer. Circle U. Alliance. <p>Rapporteurs:</p> <ul style="list-style-type: none"> • Fernando Galán. Executive Director. EU-CONEXUS Alliance. • Delfien Cloet. Project Manager. ENLIGHT Alliance. • Patricia van Hemert. Project Manager. U!REKA Alliance. • Julia Cora. Policy and Funding Advisor. YUFE Alliance. • Laura Coló. Project Manager. 4EU+ Alliance. 	Plenary Hybrid
10h00-11h15	<p>WORKSHOP TOOLBOX (1) Creating a Toolbox: How can we mutually reinforce each other?</p> <p>Tools for Challenge 1- Planning for Impact</p> <ul style="list-style-type: none"> • Facilitator: Glória Nunes Rodrigues. Impact Task Force Leader. ENLIGHT Alliance. • Rapporteur: Luisa Bernstorff. Director of Operations. Arqus Alliance. <p>Tools for Challenge 2 - Data Collection and Analysis</p> <ul style="list-style-type: none"> • Facilitator: Hannah Worringer. Impact and Quality Officer. ENHANCE Alliance. • Rapporteur: Helena Jestin. Project Manager. FORTHERM Alliance. <p>Tools for Challenge 3 - Communication and Societal Accountability</p> <ul style="list-style-type: none"> • Facilitator: Lily Bethencourt. Project Oversight Manager. EUt+ Alliance. • Rapporteur: Sofia D’Aguiar. Executive Director. EELISA Alliance. <p>Tools for Challenge 4 - Management</p> <ul style="list-style-type: none"> • Facilitator: Tove Holm. Local Manager at Nord University. SEA-EU Alliance. • Rapporteur: Tonia Schmitz. Secretary General. BAUHAUS4EU Alliance. <p>Room A25: Tools for Challenge 5 – How to Align Project with Alliance-logics?</p> <ul style="list-style-type: none"> • Facilitator: Jonas Salz. Project Coordinator. YUFE Alliance. • Rapporteur: Vanessa Masegg. Coordinator. EURECA-PRO Alliance. 	Salón de Grados A04 A05 A15 A25

11h15-11h45	COFFEE BREAK. Wall of Good Practices.	
11h45-13h00	WORKSHOP TOOLBOX (2) Creating a Toolbox: How can we mutually reinforce each other? Continuation	Workshop rooms
13h00-14h00	LUNCH	
14h00-15h30	<p>WORKSHOP ROADMAP Building a Joint Roadmap</p> <p>Room Salón de Grados</p> <ul style="list-style-type: none"> • Facilitator: Glória Nunes Rodrigues. Impact Task Force Leader. ENLIGHT Alliance. • Rapporteur: Antonio Román Casas. Project Manager. EU GREEN Alliance <p>Room A04</p> <ul style="list-style-type: none"> • Facilitator: Hannah Worringer. Impact and Quality Officer. ENHANCE Alliance. • Rapporteur: Lucia Conte. Project Coordinator. EUTOPIA Alliance. <p>Room A05</p> <ul style="list-style-type: none"> • Facilitator: Lily Bethencourt. Project Oversight Manager. EU+ Alliance. • Rapporteur: Rudy Akueson. General Coordinator. UNINOVIS Alliance. <p>Room A15</p> <ul style="list-style-type: none"> • Facilitator: Tove Holm. Local Manager at Nord University. SEA-EU Alliance. • Rapporteur: Rafael Toledo-Moreo. Deputy Secretary-General. EU+ Alliance. <p>Room A25</p> <ul style="list-style-type: none"> • Facilitator: Jonas Salz. Project Coordinator. YUFE Alliance. • Rapporteur: Laura Coló. Project Manager. 4EU+ Alliance. 	Salón de Grados A04 A05 A15 A25
15h30-15h50	COFFEE BREAK	
15h50-16h30	<p>CONCLUSIONS & CLOSING SESSION</p> <p>Chair: Antonio Román Casas. Member of the FOREUA4ALL Project Management and Impact Topical Groups. EU GREEN ALLIANCE Project Manager.</p> <ul style="list-style-type: none"> • Rapporteurs Toolbox & Joint Roadmap Workshops. • Iwona Jablonska. Team Leader - Programme Manager. European Education and Culture Executive Agency (EACEA). European Commission. • Antonin Charret. Research Fellow. University of Oxford. 	Plenary Hybrid
16h30	END	