

Aligning Project Management and Impact: A Practical and Strategic Dialogue for European University Alliances

15-17 April 2026

University of Granada, Arqus Alliance

DRAFT PROGRAMME

Wednesday, 15 April		
<ul style="list-style-type: none"> • Arrival of participants. • 17h30 Speakers, facilitators and rapporteurs briefing at Conference Venue (location) • 19h30 Welcome cocktail at Patio of the Centro de Lenguas Modernas (location) 		
Thursday, 16 April		
FOCUS: Exploring Challenges & Learnings		
9h00-9h30	Registration	
9h30-9h45	<p>WELCOME SESSION</p> <ul style="list-style-type: none"> • Pedro Mercado Pacheco. Rector of the University Granada. Arqus Alliance. • Jonas Salz. Chair of the FOREU4ALL Project Management Topical Group. Project Coordinator – YUFE Alliance. • Glória Nunes Rodrigues. Co-chair of the FOREU4ALL Impact Topical Group. Impact Task Force Leader – ENLIGHT Alliance. 	Plenary Hybrid
9h45-10h30	<p>KEYNOTE PANEL</p> <p>Why Project Management and Impact Matter for the Future of European Universities?</p> <p>Chair:</p> <ul style="list-style-type: none"> • Lucie Hunter. Project Manager & Policy Advisor. FOREU4ALL. <p>Panellists:</p> <ul style="list-style-type: none"> • Caroline Censier-Calmus. Senior Advisor European Universities France. French Ministry of Higher Education, Research and Innovation. • Jan Palmowski. Secretary-General of The Guild of European Research-Intensive Universities. • Bjørn Stensaker. Professor at the University of Oslo. President of EQAR. 	Plenary Hybrid
10h30-11h00	<p>SETTING THE SCENE</p> <p>What is Management and Impact in the European University Alliances context?</p> <ul style="list-style-type: none"> • Jonas Salz. Chair of the FOREU4ALL Project Management Topical Group. Project Coordinator – YUFE Alliance. • Glória Nunes Rodrigues. Co-chair of the FOREU4ALL Impact Topical Group. Impact Task Force Leader – ENLIGHT Alliance. 	Plenary Hybrid

11h00-11h30	COFFEE BREAK. "Wall of Failures"	
11h30-13h00	<p>WORKSHOP on CHALLENGES (1) Challenges in Aligning Project Management and Impact</p> <p>Main Challenges Areas:</p> <ul style="list-style-type: none"> • Planning for Impact: Impact in EUAs Strategic Planning and Proposal Writing. • Data Collection and Analysis: How to Align and Combine Different Data Collection Processes. • Communication and Societal Accountability: How to Communicate EUAS Performance and Impact. • Management: How you Inform Strategic Decision-Making; How to Maximise/Mitigate Desired/Undesired Effects. • How to Align Project with Alliance-logics? 	Workshop rooms
13h00-14h00	LUNCH	
14h00-15h00	WORKSHOP on CHALLENGES (2)	Workshop rooms
15h00-15h30	COFFEE BREAK	
15h30-16h00	POSTER SESSION	Venue hall
16h00-17h30	<p>RAISING LITERACY SESSIONS</p> <p>Session 1. Embedding Impact in Everyday Project Management: Approaches to Planning, Evaluating and Managing Alliance outcomes.</p> <ul style="list-style-type: none"> • Ricardo Scacchetti. Founder & General Director. Impact Track. <p>Session 2. The Power of Storytelling: Reporting and Communicating our Alliance Achievements.</p> <ul style="list-style-type: none"> • Marina Fernández-Peña. Head of Communications. Arqus European University Alliance. • Armando-Uribe-Echeverria. Chief Communications Officer and Head of Impact and Dissemination Unit.EUTOPIA European University Alliance. • Heather McComb. Digital Communications Manager. UNA EUROPA Alliance. <p>Session 3. How to Make the Most if AI Tools for Effective Project Management and Impact.</p> <ul style="list-style-type: none"> • Ines Springael. Programme Lead CTL-AI. Breda University of Applied Sciences. • Sannie van Boxel. Institutional coordinator KreativEU. Breda University of Applied Sciences. <p>Session 4. How to Embed Diversity and Inclusion in Project Management for Impact.</p> <ul style="list-style-type: none"> • Melih Oezkardes & Deirdre McQuillan. Co-chairs of the FOREU4ALL Diversity & Inclusion Topical Group. 	Parallel rooms
17h30	END of FIRST DAY	
20h00	CONFERENCE DINNER at Las Tomasas Restaurant (location)	

FRIDAY, 17 April		
FOCUS: BUILDING OUR TOOLBOX AND A JOINT ROADMAP		
9h30-10h00	RESTITUTION of 1st Day – Challenges Rapporteurs of first day workshop.	Plenary Hybrid
10h00-11h15	WORKSHOP TOOLBOX (1) Creating a Toolbox: How can we mutually reinforce each other?	Workshop rooms
11h15-11h45	COFFEE BREAK. Wall of Good Practices.	
11h45-13h00	WORKSHOP TOOLBOX (2) Creating a Toolbox: How can we mutually reinforce each other?	Workshop rooms
13h00-14h00	LUNCH Poster Area	
14h00-15h30	WORKSHOP ROADMAP Building a Joint Roadmap	Workshop rooms
15h30-15h50	COFFEE BREAK	
15h50-16h30	CONCLUSIONS & CLOSING SESSION Chair: Antonio Román Casas. Member of the FOREUA4ALL Project Management and Impact Topical Groups. EU GREEN ALLIANCE Project Manager. <ul style="list-style-type: none"> • Rapporteurs Toolbox & Joint Roadmap Workshops. • Iwona Jablonska. Team Leader - Programme Manager. European Education and Culture Executive Agency (EACEA). European Commission. • Bjørn Stensaker. Professor at the University of Oslo. President of EQAR. 	Plenary Hybrid
16h30	END	